

PEELDAY

MEET YOUR BRIGHT SIDE.

CITRUS SODA / THE RANGE

TTA / SELF-INITIATED CONCEPT



THREE WAYS TO ZING.

ORANGE GLOW



Bright citrus character.

For the golden-hour crowd.

LEMON POP



A sharp little spark.

Bring a little lift to the table.

PINK GRAPEFRUIT



A bittersweet personality.

For a different kind of bright.

ILLUSTRATIVE PRODUCT RANGE / 330 ML CAN CONCEPTS

GOOD COMPANY. GREAT ZING.



For sunny tables,
shared lunches
and the in-between.

MAKE THE EVERYDAY A LITTLE
BRIGHTER.

PEELDAY

A BRIGHTER SHELF STARTS HERE.



RANGE ENQUIRIES / TASTING CONCEPT

Brand and packaging concept. Product formulations and commercial details are illustrative.